



Entrepreneurs: It's Your Move



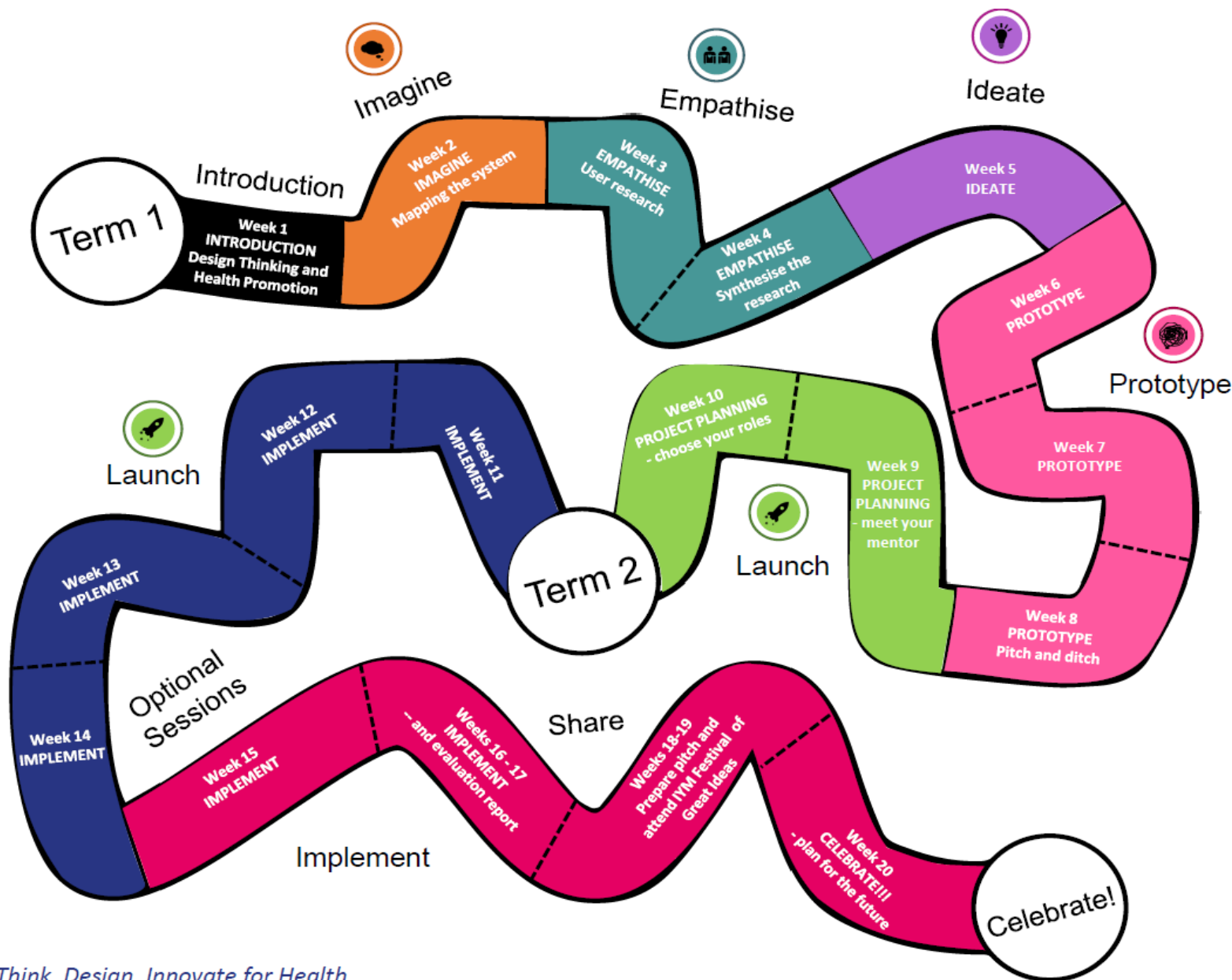
It's
your
move

STUDENT INNOVATION FOR HEALTHIER HIGH SCHOOLS
health.act.gov.au/itsyourmove
itsyourmove@act.gov.au



A CONTEMPORARY SCHOOL
STEEPED IN TRADITION





Highlights

WEEK 8: **Pitch** ideas to the school executive. Select the **winning project**.

WEEK 9: Receive your project **seed funding**.

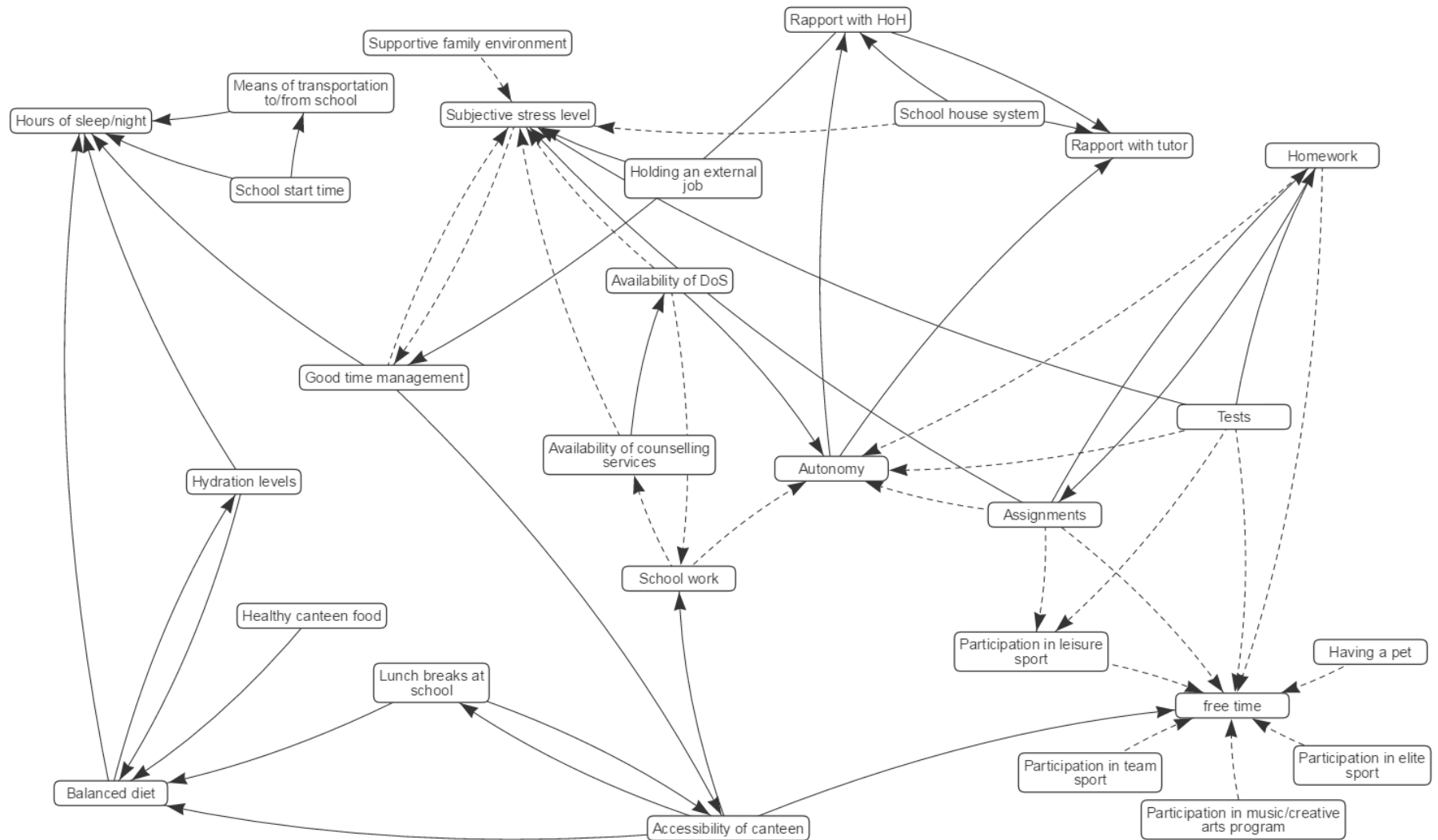
WEEK 9/10: Meet your business **mentor**. Choose **project roles**.

WEEK 19: **IYM Festival of Great Ideas** - share ideas and compete in a real life 'shark tank'.

Optional sessions

- A** Setting up a social enterprise
Learn the key steps involved in setting up a social enterprise.
- B** Creating compelling videos
Tips for developing engaging and effective videos.
- C** Gamification
How to gamify health improvement behaviours and environments.
- D** Communication and social marketing strategy
Developing a communication and social marketing strategy for your project.
- E** Social determinants of health
Learning how to address the social determinants of health in your project.
- F** Advanced research methods
Diving deeper into advance research methods and how to apply them to your project.







Future of Jobs Report: Top 10 Skills

In 2020

1. Complex problem solving
2. Critical thinking
3. Creativity
4. People management
5. Coordinating with others
6. Emotional intelligence
7. Judgement and decision making
8. Service orientation
9. Negotiation
10. Cognitive flexibility

In 2015

1. Complex problem solving
2. Coordinating with others
3. People management
4. Critical thinking
5. Negotiation
6. Quality control
7. Service orientation
8. Judgement and decision making
9. Active listening
10. Creativity