UNLOCKING CREATIVITY

What is creativity?

What elements must be present for creativity to flourish?

How can we effectively unleash creativity in staff and students?

WHAT IS CREATIVITY?

Creativity is the ability to produce original and unusual ideas, or to make something new or imaginative.

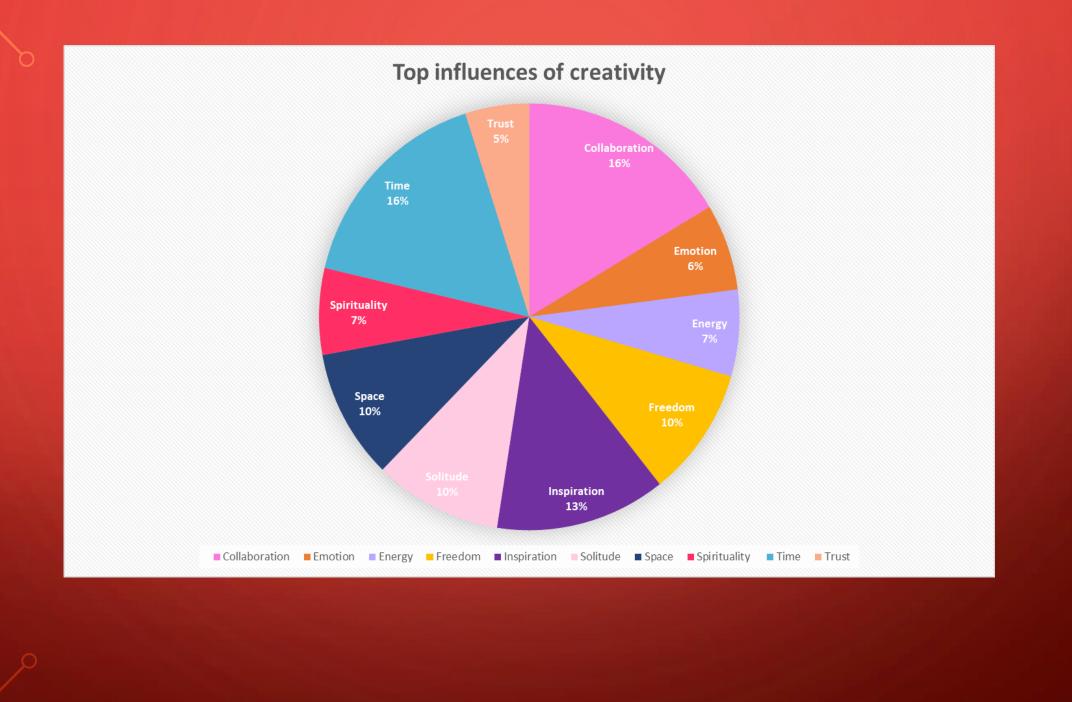
Cambridge English Dictionary

Creativity is not just about the arts. It is inclusive and broad.

Creativity is a process.

WHAT IS REQUIRED FOR CREATIVITY TO FLOURISH





WHAT DOES THE RESEARCH SAY?

Industry and research is showing us that creativity is essential for flourishing in the future.

WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STAT

Top 10 skills

in 2020

- 1. Complex Problem Solving
- 2. Critical Thinking
- 3. Creativity
- 4. People Management
- 5. Coordinating with Others
- 6. Emotional Intelligence
- 7. Judgment and Decision Making
- 8. Service Orientation
- 9. Negotiation
- 10. Cognitive Flexibility

in 2015

- Complex Problem Solving
- Coordinating with Others
- 3. People Management
- 4. Critical Thinking
- 5. Negotiation
- 6. Quality Control
- 7. Service Orientation
- 8. Judgment and Decision Making
- 9. Active Listening
- 10. Creativity





Around one in 35 young Australians aged 4-17 experience a depressive disorder.

This is equivalent to 112,000 young people. 1

One in seven young Australians experience a mental health condition.

This is equivalent to an estimated 560,000 Australian children and adolescents.²

One in fourteen young Australians (6.9%) aged 4-17 experienced an anxiety disorder in 2015.

This is equivalent to approximately 278,000 young people.

¹The Mental Health of Children and Adolescents. Report on the second Australian Child and Adolescent Survey of Mental Health and Wellbeing. Available from: www.health.gov.au

²The Mental Health of Children and Adolescents. Report on the second Australian Child and Adolescent Survey of Mental Health and Wellbeing. Available from: www.health.gov.au

"Vulnerability is the birthplace of creativity, innovation, and change. It's also the birthplace of joy, faith and connection. To create is to make something that has never existed before. There's nothing more vulnerable than that."

~ Dr. Brené Brown



HOW DO WE SAFELY PROMOTE VULNERABILITY SO THAT CREATIVITY CAN FLOURISH?

Connection Courage Resilience

- Physical environments that promote connection and collaboration (Seligman, 2012)
- Shifting our focus from 'work' to learning (Claxton, 2017)
- Creating a safe environment to make mistakes and build on the learning opportunities that they present (Brown, 2010)
- Promote grappling and meta-learning (Claxton, 2017)

REFERENCES

Brown, B. 2016, Daring Greatly, Penguin Books, Great Britain

Brown, B. 2010, The Power of Vulnerability

https://www.ted.com/talks/brene brown on vulnerability?language=en

Crabtree, J and J. 2011, Living With A Creative Mind, Zebra Collective, Australia.

Claxton, G. 2017. The Learning Power Approach, Sage Publications, US

Seligman, M. Flourish, 2012, Random House, Australia

Geelong Grammar School, 2019, Creative Education at GGS https://www.ggs.vic.edu.au/School/Academic/Creative-Education/creative-education-at-ggs

Soffel, J. 2016, What are the 21st Century Skills Every Student Needs? World Economic Forum, https://www.weforum.org/agenda/2016/03/21st-century-skills-future-jobs-students/